



FOR IMMEDIATE RELEASE
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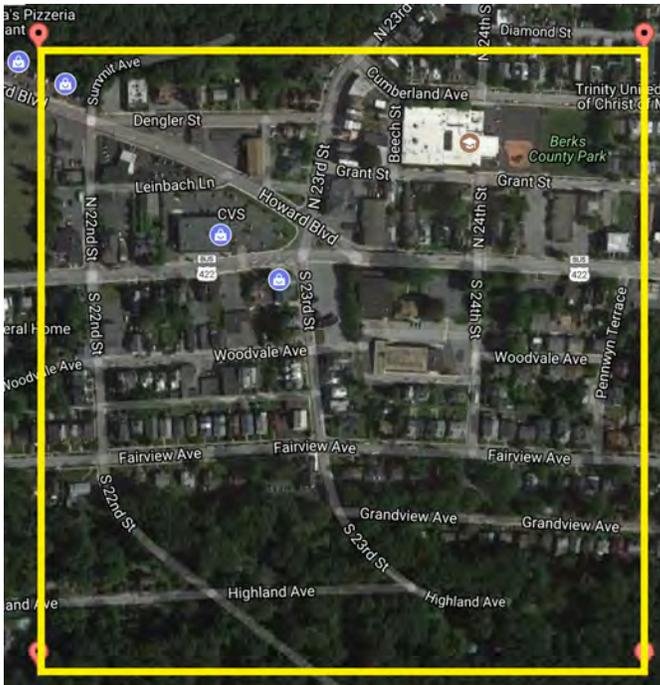
ETERNAL CONQUEST LLC SIGNS GEO-PARTNERSHIP DEAL WITH SUBURBAN TAVERN

Enabling direct benefits for a portion of Mount Penn

Reading, PA, January 31, 2018– Fresh off the heels from signing our first geo-partnership agreement with Inner Healer Chiropractic of Bally, PA, Eternal Conquest LLC just inked a deal for a second geo-partnership with Suburban Tavern & Cigar Lounge to cover both the Suburban Tavern & Cigar Lounge as well as a portion of Mount Penn.

“I am pleased to see and experience first hand that when local business leaders sit down and allow me to show them how a geo-partnership can help their business and the surrounding community, they see real value in it, and choose proceed in establishing a geo-partnership with Eternal Conquest LLC. These geo-partnerships serve to help the businesses that purchase them as well as the surrounding community while raising the critical funding needed to trigger the investment by our venture partner. Once this happens, the speed at which Eternal Conquest – The Great War will be brought to market will accelerate, which will further enhance the benefits and impact of this revolutionary venture on communities and geo-partners” says Jim Aloye, the company’s founder.

Gary Poltonowicz owner of Suburban Tavern & Cigar Lounge and President of Mount Penn Area Business Association says – *“Before sitting down and discussing the details, I had no idea what a geo-partnership with Eternal Conquest LLC was. It sounded technical. However, in reality, its really simple and easy to understand. First, it will definitely help certain types of businesses. That’s for sure. If marketed proeprly and harnessed to maximize benefit to the community, I see serious benefits to purchase one of these. Second, the way in which it can be used to help the community is clear. I bought coverage for part of Mount Penn, not just Suburban Tavern and Cigar Lounge. When the Reading 120 comes rolling through, the portion of the route and the area where spectators sit, watch, and wait, is covered in Mount Penn. We at Suburban Tavern & Cigar Lounge got your back. Bring your smart phones to the 120 and when you are waiting while the race is in other parts of Berks, be sure to play this game and access the exclusive content you can only get here in Mount Penn during the Reading 120. This technology, done the way Eternal Conquest LLC is doing it has short and long-term potential. Its revolutionary and its here in Mount Penn and Suburban Tavern & Cigar Lounge. We’ve got you covered!”*



The covered region, meaning the geographic region where geo-coverage went “hot” can be seen in the image to the left.

Section	Latitude	Longitude
NW	40.329463	-75.894545
NE	40.329463	-75.888380
SW	40.324667	-75.894545
SE	40.324667	-75.888380

The geographic coordinates of coverage are listed in the table to the right.

Playing Eternal Conquest inside of this geographic boundary, as illustrated in the geo-map on the left by the yellow line, enables the player to experience geo-location specific content that is exclusive to and can only be accessed while playing the game in the specified geographic area.

Eternal Conquest – The Great War, just went EXCLUSIVE in Mount Penn, PA courtesy of Suburban Tavern & Cigar Lounge.

Who is going to bring The Conquest to your city?

Where is The Conquest going next?

The subsequent pages that have been included for conveyance, detail the geo-content system in an easy to understand format, and also explain exactly how the geo-content system can benefit local businesses, universities, tourism boards, and the surrounding community at large.